



Annual Report 2024

Year of Possibilities



Our Mission

To build girls of courage, confidence, and character who make the world a better place.

Girl Scouts of Suffolk County is one of the largest youth-serving agencies on Long Island. Our programming helps Girl Scouts take on new challenges and explore their strengths regardless of background or ability.

Supported by adult volunteers and mentors right here in our community, as well as millions of alums around the globe, Girl Scouts lead the way as the world-changers of tomorrow.

Board of Directors

- | | |
|--|---|
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442 Moreland Road, Commack, NY 11725
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Join, reconnect, & donate at www.gssc.us

Dear Girl Scout Family,

When girls have access to incredible experiences, they can redefine what's possible.

We want the best for our girls, and our commitment to our mission to build girls of courage, confidence, and character is a part of everything we do. This year, we expanded our programming to give girls more opportunities to try new things or advance their knowledge on the things they love.

By breaking down barriers to access, we were able to give the power of the Girl Scout Leadership Experience to more girls. We know that Girl Scouts is more than just an activity. It's a way of life dedicated to showing girls the possibilities in new experiences, friendships that last a lifetime, and skills they need to succeed- now and in the future.

Our Girl Scouts have found new ways to impact their communities. From food and coat drives and beach cleanups to renovating safe spaces in shelters and creating websites on the importance of environmental advocacy, the Girl Scouts in Suffolk County are changing the world.

Our mission is only achievable through our dedicated volunteers and community supporters who invest their time and resources for our Girl Scouts. We are so thankful they share our vision for what girls can achieve when given the chance to learn, grow, and pursue their dreams without limits. This annual report measures our fiscal year of October 2023 through September 2024. You can find accompanying stories and documentation on our website at www.gssc.us/report

Thank you for all you do for Girl Scouts!



Tammy Severino
President & CEO

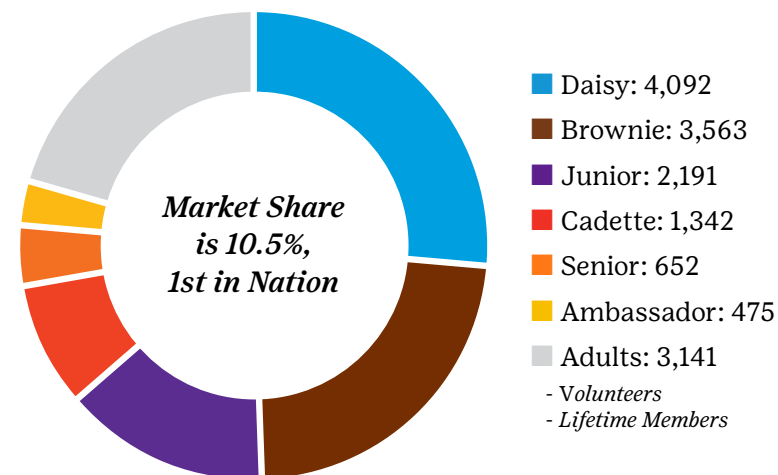


Donna Smeland
Chair of the Board



Girl Scouts is For Every Girl

We know how transformative the Girl Scout Leadership Experience can be, so we've expanded our recruitment efforts and resources to reach more girls where they are. Plus, we streamlined the process for volunteers with new assets, training, and support.



33
Programs
2,545
Total Girls

Supporting a Girl-led Future

The Community Program Initiative brings the Girl Scout leadership experience to underserved communities through staff-led school-based programming.

- Participation up 95% from last year.

Volunteers Shape the Girl Scout Experience

- **Troop Leader Expo**
Our troop leaders can walk through our new annual expo to learn about resources and experiences, ask questions, and gain first-hand knowledge from our Council, fellow troop leaders, and community partners to assist them in their role.
- **Girl Scout Experience Boxes**
Complimentary themed boxes for NEW Girl Scout Daisy troop leaders filled with step-by-step instructions, ready-to-go supplies, and thoughtful suggestions from Girl Scouts of the USA.
- **The Carol Keil Rising Star Award**
This Volunteer recognition award recognizes an exceptional volunteer during their first 3-years of their journey and for outstanding service to their troop, service unit, and community. This was created to honor our long-time volunteer Carol Keil, who has dedicated 50 years of service for the Girl Scout movement.







Girl Scout Leadership Experience

Each badge is a world of possibilities.

Our Girl Scouts found hundreds of ways to spark wonder, discover something new, or level up their skills with GSSC badges, events, and programs. From archery to coding to a new series on mental wellness, each badge tells a story and shows the world her accomplishments.

- **22,225** Total Badges Earned

<p>STEM</p> <p>18 Programs Offered</p> <p>3,896 Badges Earned</p> 	<p>Outdoors</p> <p>32 Programs Offered</p> <p>3,898 Badges Earned</p> 	<p>Life Skills</p> <p>21 Programs Offered</p> <p>11,241 Badges Earned</p> 	<p>Entrepreneurship</p> <p>4* Programs Offered</p> <p>3,250 Badges Earned</p> 
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20 Girl Scout Journeys Offered • **2,495** Total Girl Scouts

**Through the Girl Scout Cookie and Munchies & More programs, girls develop skills to earn badges.*

Product Programs

Unbox The Future

Online sales numbers continued to climb as more Girl Scouts used the Digital Cookie app to expand their entrepreneurial skills and reach more customers. Up 13% and climbing. Booth sales continue to reign in GSSC with special patch weekends. New offerings like Booth Bingo help girls achieved their goals as they found new ways to own their magic!

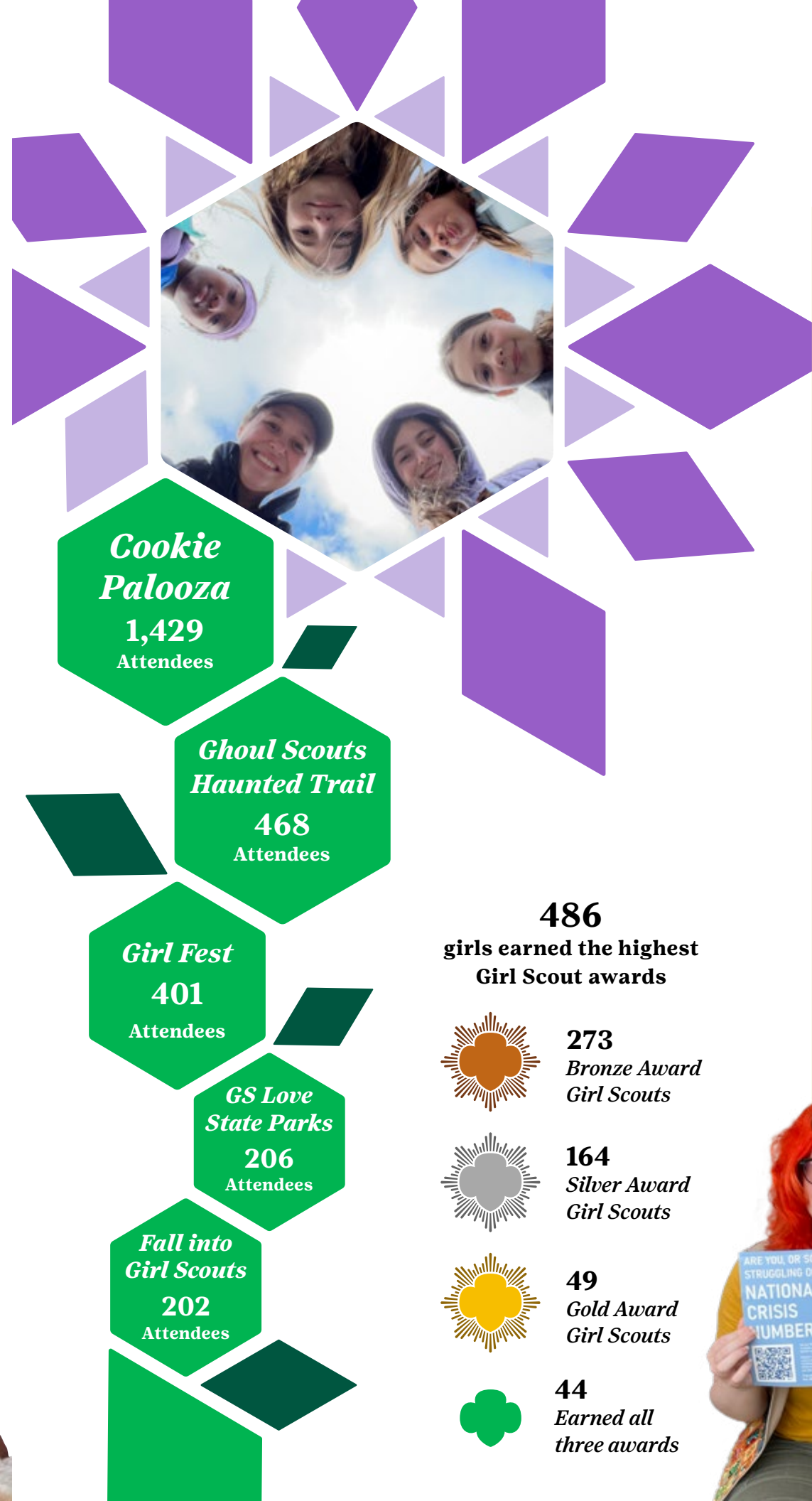
- **968,368** Boxes of Girl Scout Cookies
- **7,007** Girl Scouts Participated
- **376,219** Boxes via Digital Cookie
- **305** Cookie All-Stars (Sold 500+ boxes)



More Than Just Munchies

Mags & Munchies became Munchies & More with a new array of product choices! Tumblers and fun finds from Barkbox helped Girl Scout goal-setters reach for the top!

- **3,104** Girl Scouts Participated
- **2,670** units donated for Care to Share
- **37** Fall Super-Sellers (Sold 150+ units)



Highest Awards

Girl Scouts shine brightest when they are changing the world. As girls earn the Gold, Silver, and Bronze awards, they build a better today—and tomorrow.



2024 Girl Scout Gold Award Scholarship

Morgan Bissell earned the GSUSA scholarship for her Gold Award project, Sayville Crisis Outreach, an ongoing mental health educational program and resource access through the Sayville community, schools, and library.

486 girls earned the highest Girl Scout awards



273 Bronze Award Girl Scouts



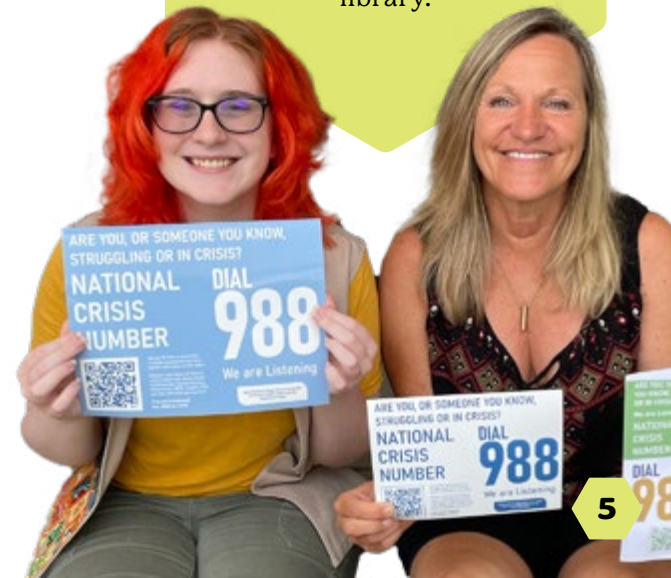
164 Silver Award Girl Scouts



49 Gold Award Girl Scouts



44 Earned all three awards



Summer Camp

Girl Scouts are forces of nature. And they were meant for outdoor adventures.

This year, we focused on creating a screen-free environment that encourages exploration and adventure, allowing girls to connect with nature and with one another. We continued our partnerships with special guests and added a NEW GaGa Ball Court, to double the fun of our campers' favorite sport.

- Ninja Course (An obstacle course designed to inspire our campers to run, jump and climb.)
- Think Wellness NY (Mindful Art & Nature Projects)
- DEC Environmental Series
- Cornell Cooperative Extension
- Mad Science
- Magic of Alexo

**Through the Girl Scout Cookie and Munchies & More programs, girls can earn weeks of Summer Camp as a reward.*

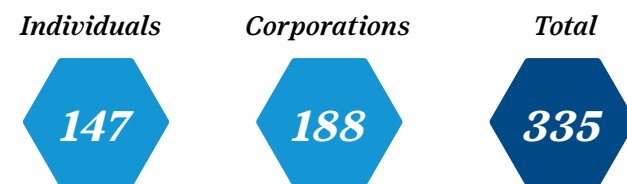


Building Community in Fund Development

An investment in Girl Scouts is an investment in making our community better, stronger, and brighter.

By strengthening our community partnerships and building on our legacy events like the Making an Impact Breakfast and Golf Classic, we were able to provide scholarships to ensure no girl is ever turned away from Girl Scouting due to financial burden. The Holiday Light Show became an Enchanted Forest at Southaven County Park and welcomed almost 10,000 attendees!

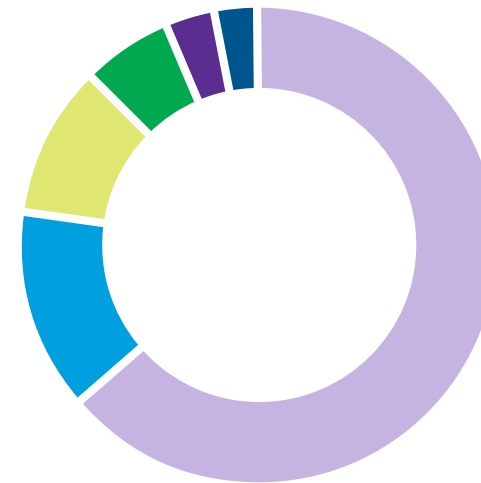
- Making an Impact Breakfast: Featuring Dr. Uschi Chantal Auguste MD, Lucie Kwon, Liz Popwell, & Hon. Gail Prudenti
- Golf Classic: Honoring Jeffrey Berkman



Partnering with the Community

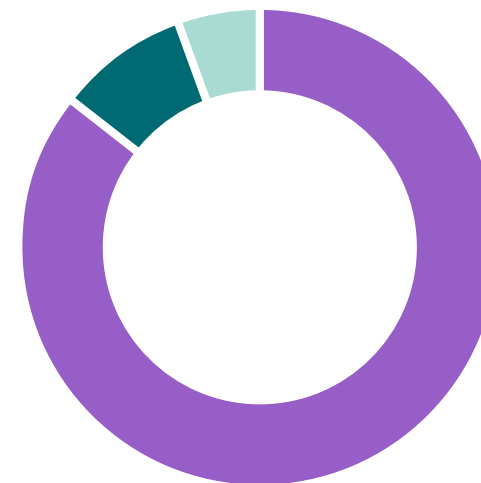
M&T Bank offered our Council staff financial literacy training on Banking Basics & Retirement and Budgeting & Home Ownership.

Fiscal year budget reflects October 1, 2023 - September 30, 2024.



Revenue

- Product Sales: 63.9%
- Investment Income: 13.5%
- Camp: 10.4%
- Mission Delivery: 6%
- Fund Development: 3.3%
- Retail Stores: 3%



Expenses

- Mission Delivery: 85.8%
- Management & General: 8.9%
- Supporting Services: 5.3%

Capital Expenditures

Renovation of Commack Office Program Area.....	\$45,000.00
New Single-story for Cupboard for Camp Edey.....	\$27,000.00
Additional GaGa Ball Court, Reno of Lakeview Lodge, Expanded Long House capacity for sleepaway.....	\$25,000.00
New Girl Scout designed displays for Holiday Light Show.....	\$5,000.00

Total

Investments

\$104,000.00

Community Partners

- A&S Italian Pork Store
- ACE Hardware
- Adventureland
- Adventure Park at Long Island
- Hon. Yvette Aguiar, Supervisor, Riverhead
- Alex M. Wolff Photography
- All Natural Soap Shop
- Alpine Bakery
- Amityville School District
- Anchor Coffee
- Angela's House Home Store
- Argyle Theatre
- Arooga's Grille House & Sports Bar
- Audi of Smithtown
- Bark Box
- Bayard Cutting Arboretum
- Bay Shore School District
- Bayport Fire Department
- Benihana
- Bethpage Federal Credit Union
- Jessica Berrins
- Bobs Discount Furniture
- Brookhaven National Lab
- Brentwood School District
- Hon. Angie Carpenter, Supervisor, Islip
- Catholic Health
- Central Islip School District
- Central Nassau Guidance
- Chefs of New York
- Chico's
- Clovis Point Vineyard & Winery
- CM Performing Arts Center
- Coach Meeting House/Cooper Bluff/
The Sunset Club
- Coach Joe, Certified Health & Fitness
- Commack School District
- Community Housing Innovations
- Corieecakes
- Cornell Cooperative Extension
- Contour Mortgage
- Cradle of Aviation
- Family Service League of LI
- Fox Tail Farms Equestrian LLC
- Congressman Andrew Garbarino
- Gemini Salon, Nesconset
- George Martin Steakhouse
- Senator Kirsten Gillibrand
- Gingerbread University
- Gotham Long Island
- GourmetGiftBaskets.com
- Hallock State Park Preserve
- Heckscher State Park



Community Partners

HIA - LI
IBEW Local 25
Irish Coffee Pub
Island Federal Credit Union
JBBQ Steak House
Jennifer Furniture
John W. Engeman Theatre
Jovia Credit Union
JVC Broadcasting
Karisma Salon
Katz Institute of Women's Health
Kilwins
Congressman Nick Lalota
Lexus of Smithtown
Liberty Coca-Cola
Long Island Community Chest
Long Island Disc Golf Association
Long Island Ducks
Long Island Head Start
Long Island Museum
Long Island Organics
Longwood Public Library
Longwood School District
Lumecube
M&T Bank
Maninno's Italian Kitchen
Mary Kay
Master Teachers of NY
Metro Therapy, Inc.
Navarro Dental Group
New York Islanders
New York Life
New York Power Authority
News 12 Long Island
Newsday
New York State -
Governor Kathy Hochul
Lieutenant Governor Antonio Delgado
Comptroller Thomas DiNapoli
Attorney General Letitia James
Senator Anthony Palumbo
Senator Monica Martinez
Senator Mario Mattera
Senator Dean Murray
Senator Andrea Stewart-Cousins
Senator Alexis Weik
Assemblyman Keith Brown
Assemblyman Joe DeStefano
Assemblyman Michael Durso
Assemblyman Michael Fitzpatrick
Assemblyman Ed Flood
Assemblyman Jarrett Gandolfo
Assemblywoman Jodi Giglio
Assemblyman Carl Heastie
Assemblywoman Kimberly Jean-Pierre
Assemblyman Phil Ramos
Assemblyman Douglas Smith
Assemblyman Steve Stern
Assemblyman Fred Thiele, Jr.
NYS Parks
NYS-DEC
Old Westbury Gardens
Orient Beach State Park
Oriental Trading
Pace's Steakhouse
Pampered Chef
Jaqueline Parente
Patrizia's
Pita House
Prestige Performing Arts
PSEG Long Island
Pronto of Long Island
Riverhead School District
Hon. Ed Romaine, Supervisor,
Brookhaven

Hon. Scott A. Russell, Supervisor,
Southold
Salute Ristorante & Bar
Hon. Rich Schaffer, Supervisor,
Babylon
Senator Chuck Schumer
Secret Garden Café and Tea Shoppe
Selfie Clubhouse
Hon. Jay Schneiderman, Supervisor,
Southampton
Hon. Gerry Siller, Supervisor,
Shelter Island
SimPlay Indoor Golf
Smithtown Children's Foundation
Smithtown Youth Bureau
Hon. Edmund J. Smyth, Supervisor,
Huntington
Stony Brook Medicine
Suffolk County Parks
Suffolk County Police
Suffolk County Sheriff
Suffolk County Veteran
Services Agency
Suffolk County -
County Executive Edward Romaine
Comptroller John Kennedy, Jr.
County Clerk Vincent Puleo
District Attorney Raymond Tierney
Legislator Trish Bergin
Legislator Stephanie Bontempi
Legislator Nicholas Caraccappa
Legislator Thomas Donnelly
Legislator Steven Engelbright
Legislator Steven Flotteron
Legislator Samuel Gonzalez
Legislator Leslie Kennedy
Legislator Chad Lennon
Legislator Jim Mazzarella
Legislator Kevin McCaffrey
Legislator Anthony Piccirillo
Legislator Jason Richberg
Legislator Rebecca Sanin
Legislator Catherine Stark
Legislator Dominick Thorne
Legislator Robert Trotta
Legislator Ann Welker
Suffolk County Sheriff Errol Toulon, Jr.
Suffolk Credit Union
Suffolk Y JCC
Sugaring NYC
Sunken Meadow State Park
Swirls and Twirls
T.O.A. Asian Fusion
Tap Room
Teddy's Bully Bar
Texas Roadhouse
The Good Life
The Turkish Pistachio
Think Wellness NY
Ticket Bash
Tilles Center
TJE Dance Force
Top Golf, Holtsville
Total Wine & More
Trophy Nut
Valley Bank
Hon. Peter Van Scoyoc, Supervisor,
East Hampton
Victor's Pizza & Pasta House
William Floyd School District
Wyandanch School District
Hon. Edward R. Wehrheim,
Supervisor, Smithtown
Windsor Vineyards
YMCA's of LI, Bay Shore, Huntington,
Holbrook, Patchogue, & East Hampton
Youth Enrichment Service

Donors

\$10,000+
Bethpage Federal Credit Union
Falcon, Rappaport & Berkman LLC
\$5,000+
Central Nassau Guidance &
Counseling Services
Eversource Investment LLC
Nawrocki Smith LLP
Sunshine Physical Therapy PC
Trophy Nut Company
Stony Brook Medicine/Stony Brook
University
Techworks Consulting, Inc.
\$2,500+
HKM Associates
IBEW Local 25
Maidenbaum Property
Tax Reduction Group LLC
Point VOIP
Rockline Wealth Management
Shore Office Systems
Donna Smeland
South Shore Plumbing & Heating Inc.
Suffolk Federal Credit Union
Tom Machin Contracting
United Nations Federal Credit Union
Verizon Foundation
\$2,000+
Assured Partners
Behavior Solutions Inc.
Brookhaven National Labs
Concern Housing
First Class Food Trucks Corp
JM2 Architecture, PC
Jovia Financial Credit Union
Printing House Press
Reliance Mechanical
Servpro of North Huntington
Suffolk County PBA
Vona Capital Group
\$1,000+
Behavior Solutions Inc.
Brookhaven National Labs
Burns Motor Company
Catholic Health - Good Samaritan
University Hospital
Concern Housing
Christina DiBernardo
Disability Opportunity Fund
Expressive Connections
Mental Health Counseling
First Class Food Trucks Corp
Harper Marketing
Island Federal Credit Union
Laura Kelly
Julianne Merz
M2 Media Group
Michael Starrantino at
Signature Properties
Northwell Health - South Shore
University Hospital
Paul O'Brien
Printing House Press
Reliance Mechanical
Robert Tockarskewsky
Brandy Scott
Servpro of North Huntington
Suffolk County PBA
USI Insurance Services, LLC
Valley National Bank
Justin Volence
Vona Capital Group
Felicia Thomas Williams

\$500+

Alex M. Wolff Photography
Dr. Uschi Auguste
Maureen Barclay
Bob's Discount Furniture
Charitable Foundation
Brinster & Bergman LLC
Bulovas Restorations, Inc.
Burner Prudenti Law
Hon. Valerie Cartright
Contemporary Tile Corp.
Family Residences & Essential
Enterprises (FREE)
Fidelity Charitable
Fire Island Realty
Fleming Wealth Management
Jennifer Friedman
John W. Engeman Theatre
Kristi Gaudio
Kristie Golden-Campo
Hall Lane Moving and Storage
Hunter Roberts Construction Corp
iSolved HCM
Jennifer Furniture
Jovia Financial Credit Union
King Kullen Grocery Co., Inc.
Leviton
Long Island Head Start
Long Island Waste Services LLC
Loria's Home Consultants
Malc, Wolbrom & Associates
Danielle Moloney-Hassett
Moloney Family Funeral Homes, Inc.
Myron Promotional Products
Navarro Dental Group
Nissequogue Golf Club
People's Alliance Federal Credit Union
Real Dezines
Riverhead Building Supply Corp.
RNC Industries, LLC
Dan Schaefer
Siben & Siben
Judy Stevens
Suffolk Transportation Service Inc.
Tabush Group
Total Wine & More
Urban Air Adventure Park

Corporate Cookie Connections Partners

Platinum Level

DocGo

Silver Level

Borg Insurance Agency & Associates
Data Device Corporation

Bronze Level

Easy Rider Service Center
Empire Automotive Group
Pipich Real Estate LLC
Swim King Pools

